

Contractor	<u>San Francisco AIDS Foundation</u>	Division/Section	<u>Population Health Division</u>	
		Exec. Administrator	<u>Tomas Aragon MD</u>	
Address	<u>1035 Market Street</u>	DPH Administrator	<u>Tracey Packer</u>	
	<u>San Francisco, CA 94102</u>	Program Administrator	<u>Hanna Hjord</u>	Phone <u>437-6316</u>
Contact	<u>Richard Hill, Director Govt. Contracts</u>	Contract Analyst	<u>Irene Carmona</u>	Phone <u>554-2652</u>

Request for approval of a new contract with the San Francisco AIDS Foundation, in the amount of \$1,008,000, which includes a 12% contingency, to provide HIV Prevention Program to Address Binge Drinking Single-Session Intervention Project (SIP), for the period February 1, 2016 through June 30, 2020 (4.5 years).

Sole Owner
 Non-Profit
 DBE
 RFP- Number: 32-2015
Date: 11/10/15
 New
 Renewal
 Mod
 Sole Source - Approval Date: _____

Number of years DPH has been doing business with this organization: 20+

<u>CONTRACT INFORMATION:</u>	<u>Prior Transaction</u> (new)	<u>Proposed Transaction</u> 02/01/16-06/30/20	<u>Annualized Difference*</u>
Funding Sources:			
SAMHSA Block Grant FY 15-16		\$100,000	\$100,000
SAMHSA HIV Set-Aside Funds FY 15-16		\$50,000	\$50,000
SAMHSA Block Grant FY 16-17		\$150,000	\$150,000
SAMHSA HIV Set-Aside Funds FY 16-17		\$50,000	\$50,000
SAMHSA Block Grant FY 17-18		\$100,000	\$100,000
SAMHSA HIV Set-Aside Funds FY 17-18		\$50,000	\$50,000
SAMHSA Block Grant FY 18-19		\$150,000	\$150,000
SAMHSA HIV Set-Aside Funds FY 18-19		\$50,000	\$50,000
SAMHSA Block Grant FY 19-20		\$150,000	\$150,000
SAMHSA HIV Set-Aside Funds FY 19-20		\$50,000	\$50,000
12% Contingency		\$108,000	\$108,000
TOTAL PROGRAM		\$1,008,000	\$1,008,00
Contract FTE		2.39	2.39

<u>PROPOSED:</u>	No. Of Clients ____ Duplicated X Unduplicated	Number Of Units	Unit Cost
Year One			
Program Development (1 UOS = 1 month of program development)	N/A	5	\$28,650.00
Single Session Intervention (1 UOS = 1 hour of client contact)	25	25	\$167.00
Recruitment (1 UOS = 1 hour of client recruitment)	50	25	\$103.00
Year Two			
Single Session Intervention (1 UOS = 1 hour of client contact)	400	660	\$152.00
Recruitment (1 UOS = 1 hour of client recruitment)	1,850	975	\$103.00

Explanation of Service: This contract will fund the Single-session Intervention Project (SIP), an innovative service for people living with and at risk for HIV (PLWARH) who are engaging in binge drinking. It is not ongoing treatment and not for chronic drinkers. SAMHSA defines binge drinking as drinking 5 or more alcoholic drinks for men, or 4 or more for women, on the same occasion on at least 1 day in the past 30 days. SIP is a brief, one-time, harm reduction-based intervention that meets the client where he/she is in terms of readiness to change, explores the pros and cons of his/her alcohol consumption, examines in detail an alcohol drinking experience with unwanted consequences, and supports the development of a personal harm reduction plan. SIP has been successfully piloted in SFDPH clinics and is now included as a regular service. This is the community-based implementation.

The goal of the intervention is to 1) provide an early intervention service to reduce the impact of binge drinking, which is strongly associated with HIV transmission, thereby, 2) helping prevent the spread of HIV in the community and 3) improving participants' quality of life. This will be accomplished by conducting outreach to PLWARH who may not be engaging in services to address binge drinking and by implementing SIP. SIP is intended to be provided in a client-centered, harm reduction framework to communities impacted by substance use and HIV. To document outcomes, clients receive a 1 month follow-up call with questions. The intervention will be conducted by new full-time staff with drug and alcohol certification or who are psychotherapy licensed or license-eligible.

The SIP intervention will fall under the Stonewall Project of the San Francisco AIDS Foundation, a State-certified alcohol and drug program serving gay, bisexual and transgender men who live, work or play in San Francisco. SIP will be provided at Strut, the agency's new center for gay men's health and wellness at 470 Castro Street, and will be available to transgender women, injection drug users or others who meet screening criteria.

Outreach to these clients will be done using the SIP screener web application ("app") on iPads or other tablets in the field. Working in pairs with other SFAF outreach staff, SIP outreach workers approach patrons of gay bars and use a screening survey to determine eligibility for the intervention. The app will generate referrals based on the screening score which not only suggest referral to SIP, but engagement with other Stonewall services including those for chronic alcohol drinking, methamphetamine and other substance abuse services. Outreach will occur in the afternoons as well as into the evenings. Additional outreach for this program will occur through a social marketing campaign which will funnel people to the Strut website for self-completion of the screening tool. To encourage participation in the counseling session and follow-up session, gift cards will be offered as incentives at the close of the session. The use of an app as a screening tool has been successful in a previous UCSF/SFAF PACE Study. Outreach will be performed by new full-time staff.

SIP is a new intervention for SFAF and will require significant program development at the outset. Program development activities include 1) development of the SIP web-based mobile app; 2) purchase of tablets for use in the field; 3) web portal development for clients who self-administer the screening tool on the Internet; 3) development of social marketing materials to recruit clients and direct them to the website; 4) purchase of social marketing materials; 5) purchase of incentives; 6) hiring and training for SIP counselors in intervention and evaluation; 7) training for outreach workers in use of the survey tool; and 8) orientation of other Stonewall staff to the intervention. It is expected that SIP services will begin piloting in May and June of 2016, and that implementation of the intervention will be at full capacity by June 30, 2016.

Monitoring Report/Program Review & Follow-Up: The contract services will be monitored by the Department as required. The Program Administrator will be responsible for assessing and tracking all information related to the accomplishment of the project.

Nondiscrimination and Cultural Competency: The Department will work closely with the contractor to ensure that their cultural competency plan is current and in compliance with Departmental procedures.

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Recommendations: The Department recommends approval of this contract.